

# important! ready to start this service?

This brochure is an overview of the benefits of membership and is for your information only. To start your membership, refer to your **left standing notification email/letter** from Chevron. Follow the specific instructions in your notification to register and start your membership. *Do not sign up or start a free trial directly from the LinkedIn Premium webiste*. You must follow the Chevron-specific instructions provided to you to receive the free membership offered as part of your severance program. If you experience any issues, send an email:

Enterprise-HRCareerTransitionServices@chevron.com



LinkedIn Premium / Careers / Premium Career

# LinkedIn Premium Career

Unlock your next professional opportunity. Personalized guidance to grow your career.



Preview exclusive LinkedIn Premium tools, built for every step of your career journey.



Find the right job ↓



Stand out to hiring managers ↓



Network with recruiters ↓

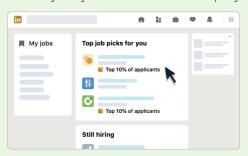


Build skills to advance your career ↓



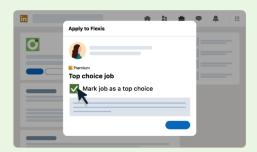
## Turn your job search into job success.

Refine your job search and let employers know that their job is your top choice.



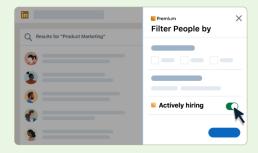
#### Top applicant jobs

Identify and apply for jobs where you're considered a top candidate to increase your chance of hearing back.



#### Top choice jobs

While applying for a job, you can mark the job as a top choice job, which increases your chance of standing out to hirers or recruiters.



#### Advanced search filters

Find jobs that have under 10 applicants or other specific benefits.

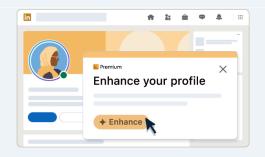
43%

Premium subscribers who've applied to LinkedIn job posts using Top choice jobs are on average **43% more likely to receive a message back from a recruiter**.



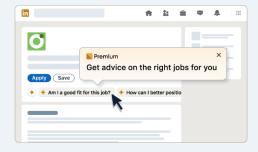
# Position yourself to stand out and hear back.

Build credibility with customizations.



#### AI profile writing assistant\*

Get help strengthening your profile so you can stand out from other applicants.



#### Al-powered insights on job posts\*

Assess your fit for a job and get personalized tips to stand out to recruiters directly on job posts.

39%

Premium members are 39% more likely to hear back after applying for a job on LinkedIn.

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## Unlock a network that can help you achieve your goals.

Find the right people and reach out directly



#### Who's viewed your profile

Explore a list of viewers, viewer trends, and insights for the past 365 days. Plus, browse profiles anonymously.



#### InMail

Message hiring managers and those outside of your network — with 5 InMails per month.

#### Al message and post drafts\*\*

Get help drafting a message to a hiring manager or new connection.



Applicants who sent InMails to job posters were **1.6x more likely to hear back** and **3x more likely to get hired.** 



# Navigate your career journey with new skills

Explore expert-led content and insights



#### **LinkedIn Learning**

Access over 21,000 courses taught by industry experts and centered on today's most in-demand skills — anytime, anywhere.



#### Al-powered coaching with LinkedIn Learning

Get personalized career advice and real-time resource recommendations.

2.6x

Premium members are **2.6x more likely to get hired** on average on LinkedIn.

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<sup>\*</sup> Not available globally for Career and Business plans.

<sup>\*\*</sup> Currently available in English and in the US only.